

Benning's Strawberry Plants

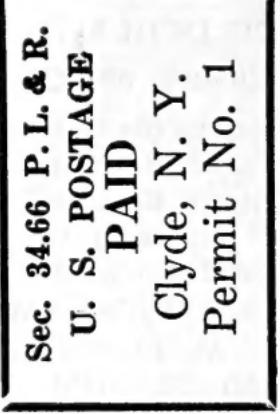
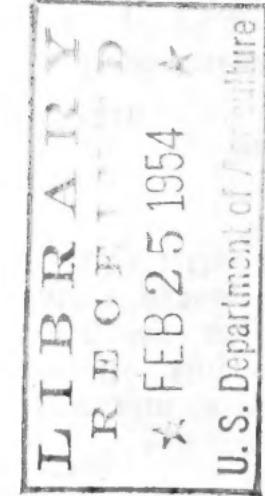
1954 Price List

BENNING'S BERRY FARM

W. E. BENNING CLYDE, N. Y.

Phone Clyde 5123

Located 4 miles South of Clyde, N. Y.
(on N. Y. Route 31) and 10 miles North
of Seneca Falls, N. Y. (on U. S. Route
20 and N. Y. Route 5).



Library, U. S. Dept. of Agriculture,
WASHINGTON 25, D. C.

PLANT SUPPLY

Our supply of strawberry plants for 1954 is below normal. We have similar reports from plant growers in other areas. Order early. Delay may mean disappointment.

SHIPPING SEASON

We ship as soon as weather conditions permit digging the plants. Normally this is April 1 to 15. We ship until June 1 but all orders received for shipment after May 10 are sent at the purchaser's risk. We do not ship plants in the late summer or Fall. Also please note that we are not open for business on Sunday.

OUR GUARANTEE

We guarantee that our plants are true to name, correctly counted in bundles of 25 plants each, properly packed and shipped to reach you in the best condition. Should you have any complaint regarding the plants, the packing or the service, it must be made at once upon receipt of the plants. We always stand back of our plants and service and are ready to make right anything for which we are responsible. However, in no case will we be responsible for more than the purchase price of the plants. Nor can we be responsible for any condition affecting the growth of the plants which occurs after their arrival and which is beyond our control.

Our aim is always to fill your order when you want it. However, since we ship only fresh dug plants, we are sometimes delayed by adverse weather which makes it impossible to get your order out on the day you request.

No. 1216 State of New York

Department of Agriculture and Markets

C. Chester DuMond, Commissioner

Certificate of Inspection of Nursery Stock

THIS IS TO CERTIFY that the Strawberry Plants of W. E. Benning, of Clyde, County of Wayne, State of New York, have been duly examined in compliance with the Agriculture and Markets Law and have been found to be apparently free from all injurious insects, and plant diseases. This certificate is valid until October 1, 1954, unless revoked before that date.

Dated Albany, N. Y., Sept. 22, 1953.

C. CHESTER DUMOND, Commissioner.

H. B. LITTLE, Director, Bureau Plant Industry.

STANDARD VARIETIES

PREMIER (Howard 17)

Early. Bright red. Medium to large. Moderately firm. Quality good. Early berries wedge shaped. Later berries conic. Heavy yielder. Frost resistant. Widely adapted to all Northern berry areas. A time proven sure cropper.

Plants vigorous, healthy, prolific.

Supply of Premier plants very limited this year.

TEMPLE

As early as Premier and of excellent quality. Heavy cropper. Long picking season. Berries large, glossy, beautiful attractive red. Firm. Wedge to conic in shape.

Plants grow luxuriantly. Upright. Dark green. Healthy. Red stele resistant. Good plant maker. Temple is one of the newer varieties that has caught on and is rapidly becoming a leading commercial berry.

FAIRFAX

No finer quality berry grown. Large. Very sweet. Unsurpassed flavor. Firm and solid. Stands up well for a long period. As they stand berries turn from a bright red to a dark purple color. Once customers taste Fairfax's quality and flavor they call for those "dark berries." Yields good. Ripens early midseason.

Plants large and upstanding and produced in moderate numbers. More easily damaged by late spring frosts than some varieties.

CATSKILL

A top ranking midseason commercial berry. Large to very large, irregular shaped, long necked berries. Firm. Bright attractive color. Heavy yielder. Will take considerable wet weather at harvest time without rotting. A proven money maker.

Moderate plant maker. Foliage dark green and healthy.

FAIRLAND

Heavy yielder. Berries bright red and attractive. Lighter in color and larger in size than Sparkle. Quality good. Moderately firm.

Plants large, vigorous and running freely. Red stele resistant. Leaves luxuriant and beautiful. Worthy of a trial as a Commercial berry in Northern areas.

ROBINSON (Scarlet Beauty, Kardinal King)

Late. Produces enormous quantities of large to very large berries. Early berries distinctively rigid. Later berries smooth and cone shaped. Light red. Quality fair. Only moderately firm. Berries hold their size well through the season. Subject to rot in humid weather.

Plants small and weak looking with only a few

short roots yet possessing an amazing vitality. Do not be deceived by the appearance of your Robinson plants when they arrive. Set them out and you will find that they will grow and produce an astounding quantity of both plants and berries.

While Robinson lacks somewhat in quality and firmness, it will produce a large quantity of big attractive berries which sell well.

SPARKLE

Our biggest seller. A top quality heavy yielding late berry. Continues to produce after other varieties are gone. A superb freezing berry. It is well named for the medium to large, beautiful, bright, red, glossy berries truly "sparkle." Long picking season. Firm.

Plants as attractive as the berries. Vigorous, dark green, shining foliage. Abundant plant maker.

If you are not growing Sparkle, try them.

EVERBEARERS

Everbearers will extend the strawberry season through late summer and Fall until cold weather. Plants set this Spring will bear a crop this Fall. The blossoms should be picked off until early July in order to give the plants a chance to get a good start.

GEM

An old time proven Everbearer and still one of the best. Berries light red, medium to large in size. Quality good. Moderately firm.

Plants small but vigorous. A good plant maker.

SUPERFECTION

One of the best of the newer Everbearers. Similar to Gem. Quality good. Berries bright red, round and smooth. Medium to large in size. Yields well.

Plants healthy and vigorous making a good row.

RED RICH—Plant patent 993



New. Deep red extending thru the entire berry. Cross of Fairfax and Wyzata. The finest quality Everbearer. Delicious flavor. Sweet.

Produces the largest, most rugged plants of any Everbearer. Foliage beautiful. Limited plant producer. Requires rich soil for maximum production. Does best when grown in hill system.

For the most delicious Everbearers you have ever eaten try Red Rich. Plants will be shipped direct from the originator.

PRICES FOR RED RICH POSTPAID

12	25	50	100
\$2.95	\$5.00	\$8.50	\$15.00

ORDER BLANK

W. E. Benning

Clyde, N. Y.

Please Write Plainly

Date _____

Do not write here

Amt. sent _____

Ck M. O.

Stamps **Cash**

Shipped

Send To _____

R. D. or St. County

Post Office _____ State _____

Express Office

Ship by Express () Parcel Post () Ship About

IMPORTANT! SUBSTITUTIONS. As the digging season progresses we frequently run out of some varieties. Please indicate whether, in case we are out of the variety ordered, we shall substitute something equally good or return your money. Any plants substituted will be marked by their true name. Unless an answer is indicated below, we shall feel free to substitute if necessary.

ANSWER



PRICES FOR 1954

Number of Plants

VARIETY	25	50	100	200	300	400	500	1000	5000
Premier	\$1.25	\$2.00	\$3.25	\$5.50	\$7.50	\$8.75	\$10.00	not available	
Temple	1.25	2.00	3.25	5.50	7.50	8.75	10.00	17.00	80.00
Fairfax	1.25	2.00	3.25	5.50	7.50	8.75	10.00	17.00	80.00
Fairland	1.25	2.00	3.25	5.50	7.50	8.75	10.00	17.00	80.00
Catskill	1.25	2.00	3.25	5.50	7.50	8.75	10.00	17.00	
Robinson	1.25	2.00	3.25	5.50	7.50	8.75	10.00	17.00	80.00
Sparkle	1.25	2.00	3.25	5.50	7.50	8.75	10.00	17.00	80.00
EVERBEARERS									
Gem	1.75	3.00	5.00	9.00	12.00	15.00	18.00	30.00	
Superfection	1.75	3.00	5.00	9.00	12.00	15.00	18.00	30.00	
RED RICH									

See description of RED RICH for prices of this variety

Figure each variety separately. Do not add together two or more varieties to obtain a cheaper rate.

Prices subject to change without notice.

All plants offered subject to prior sale.

**CASH MUST ACCOMPANY ALL ORDERS
UNLESS OTHER ARRANGEMENTS ARE MADE**

The above prices are f. o. b. Clyde, N. Y. with the purchaser paying the transportation costs.

If you wish your plants shipped parcel post prepaid to avoid delay and cost of C. O. D. charges, include postage with your order. The table below will give you approximate postal charges. Be sure to include enough as we will refund any excess.

APPROXIMATE POSTAL CHARGES

ZONE—MILES	25	50	Number of Plants					
			100	200	300	400	500	1000
1 & 2—up to 150	\$27	\$31	\$.39	\$.59	\$.79	\$.99	\$1.18	\$2.17
3—150-300	.29	.34	.44	.70	.96	1.21	1.47	2.76
4—300-600	.31	.38	.52	.87	1.21	1.56	1.90	3.63
5—600-1000	.36	.45	.63	1.10	1.56	2.02	2.48	4.80
6—1000-1400	.40	.52	.76	1.36	1.96	2.56	3.15	6.14
7—1400-1800	.46	.61	.91	1.67	2.43	3.19	3.95	7.75
8—1800 and over	.51	.69	1.05	1.95	2.85	3.75	4.66	9.17

The following chart will act as a guide in determining which Zone you are in. In case of doubt, consult your local Postmaster.

ZONE 1 and 2—New York except the NE and SE corners and Long Island. Northern Pa., north of an arc running from Warren, Pa., to Williamsport and Wilkes-Barre.

ZONE 3—Balance of N. Y. and Pa., NE Ohio, northern Md., and Del., N. J., Long Island, New England except Maine and Cape Cod.

ZONE 4—Maine, Cape Cod, Mich., Ohio, Ind., W. Va., Va., N. C., southern Md., and eastern Ky.

ZONE 5—Minn., Wis., Iowa, Ill., Mo., western Ky., Tenn., NE Ark., northern Miss., Ala., Ga., S. C., NE Fla.

ZONE 6—N.D., S.D., Neb., Kan., Okla., SW Ark., Eastern Texas, La., southern Miss. and Fla.

ZONE 7—Mont., Wyo., Col., eastern Utah, New Mexico, western Texas.

ZONE 8—Idaho, western Utah, Nev., Arizona, Wash., Ore., Cal.

On the larger orders and at the greater distances express is satisfactory and often cheaper.

PLEASE NOTE—WE DO NOT HAVE PLANTS FOR SALE IN THE SUMMER OR FALL.

ALSO WE ARE NOT OPEN FOR BUSINESS ON SUNDAY.

References: Postmaster or Briggs National Bank, Clyde, New York

